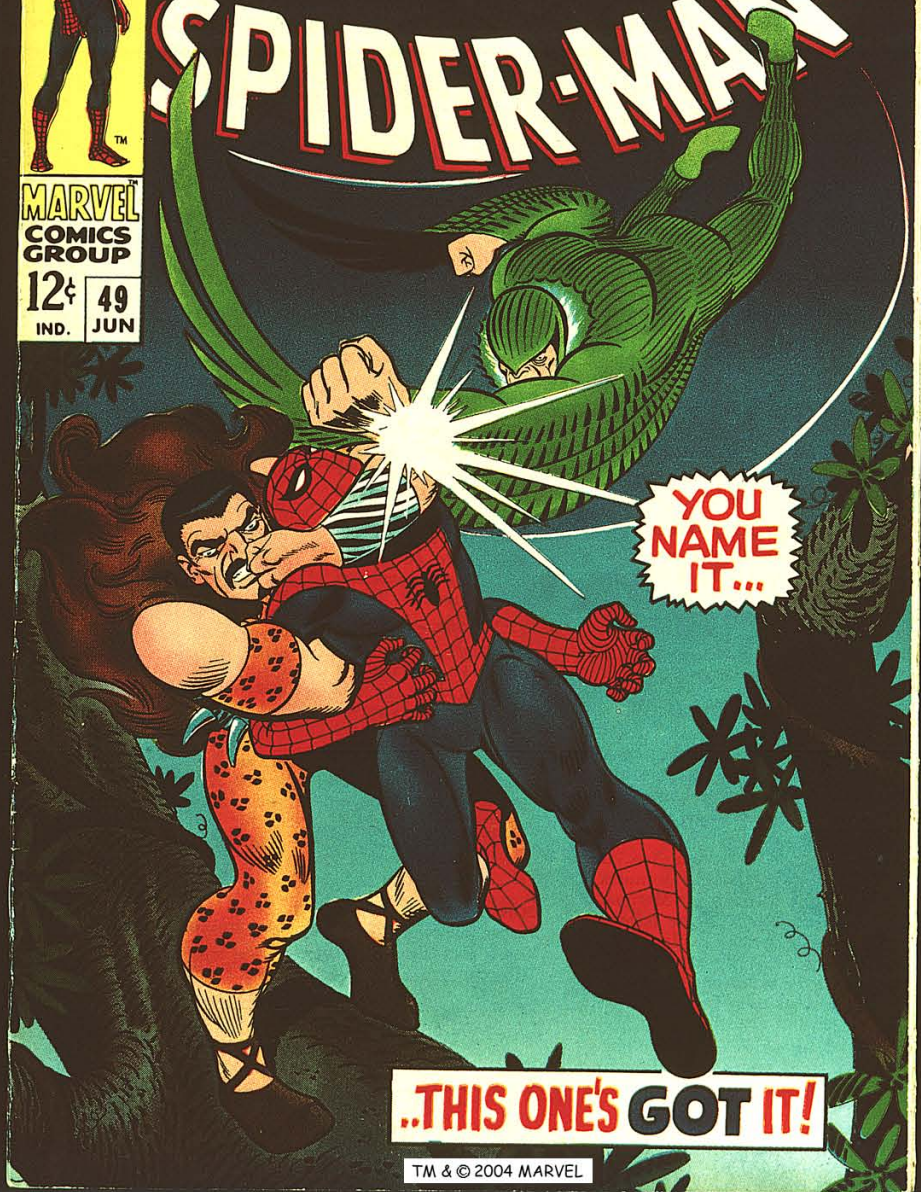




MARVEL
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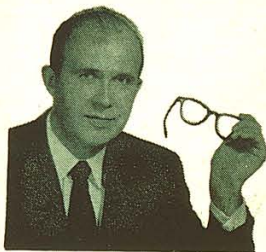
the AMAZING SPIDER-MAN

APPROVED
BY THE
COMICS
CODE
AUTHORITY



YOU
NAME
IT...

..THIS ONE'S GOT IT!



Don Bolander, M.A., University of Chicago; B.S., Northwestern University; Director of Career Institute; authority on adult education

Shamed by Your English?

You can soon speak and write like a college graduate if you let me help you for 15 minutes a day.

If you've ever been shamed by a mistake in English, maybe I can save you from years of disappointment.

I have met countless numbers of intelligent men and women who are being held back in their jobs and social lives, often without knowing it, because they cannot express themselves fully and easily.

WHAT ABOUT YOU?

If people are not impressed by the way you speak and write—and if you're honest enough with yourself to admit it—you have already taken the first big step to success.

HERE'S WHAT TO DO

You can master good English without going back to school. Over the years I have helped thousands of men and women right in their own homes.

I can help you, too, if you will give 15 minutes a day to the C.I. Method. My answers to the following questions explain why you need a command of good English and how easily you can do something about getting ahead.

Question: What is so important about my ability to speak and write?

Answer: People judge you by the way you speak and write, both in business and in social life.

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Answer: It means you can express yourself clearly and easily without fear of embarrassment or making mistakes.

Question: Are there other advantages to be gained by acquiring a command of good English?

Answer: Yes! Words are actually "tools of thought." The more you learn about words and how to use them to form and express your ideas, the better your thinking becomes.

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Answer: No, not any more. You can gain the ability to speak and write like a college graduate right in your own home in only 15 minutes each day.

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Answer: There are thousands of letters in my files, testimonials from people in all walks of life who have used the proved Career Institute Method to achieve amazing results. If you send in the coupon below, I will share some of these letters with you.

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Career Institute, 555 E. Lange Street, Mundelein, Ill. 60060
Please mail me a free copy of your 32-page booklet, "How to Gain a Command of Good English."

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THE AMAZING SPIDER-MAN!

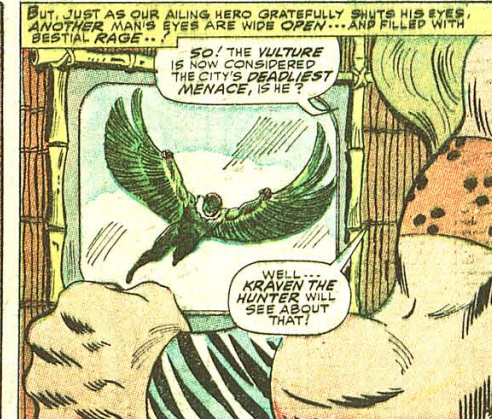
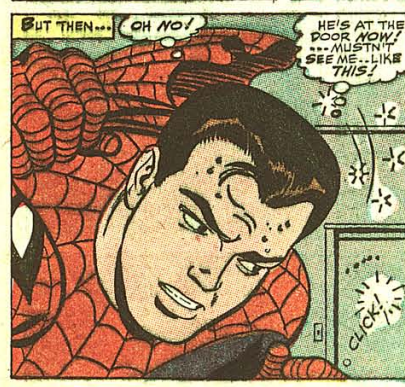
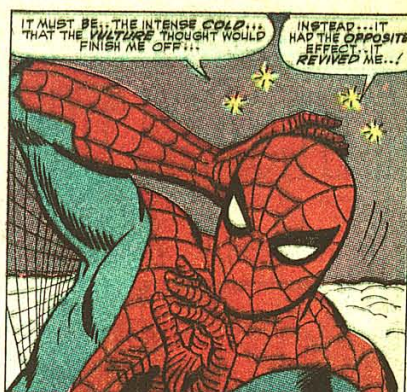
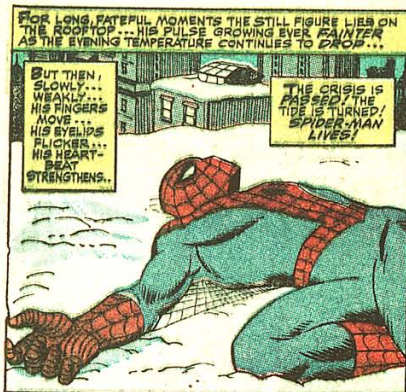
"FROM THE DEPTHS OF DEFEAT!"

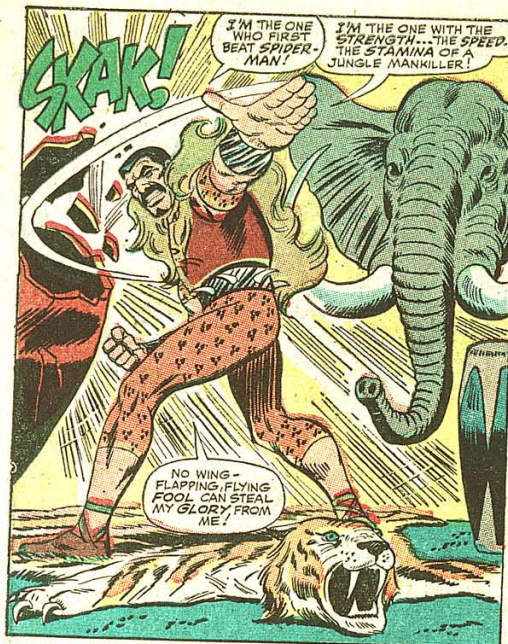
THEY SAY THAT A DYING MAN SEES HIS WHOLE LIFE FLASH BEFORE HIM WHEN THE END IS NEAR... SO IT IS WITH THE FALLEN SPIDER-MAN WHO, DARING TO BATTLE THE DEADLY VULTURE, WHILE STRICKEN WITH A VIRUS ATTACK, HAS BEEN DOWNED AND LEFT FOR DEAD...

ALSO, RE-INTRODUCING: **KRAVEN THE HUNTER**

A STAN LEE and JOHN ROMITA ACTION EPIC

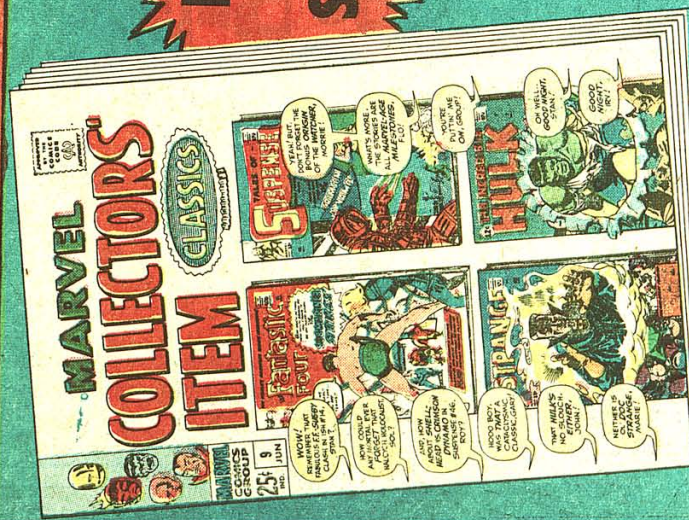
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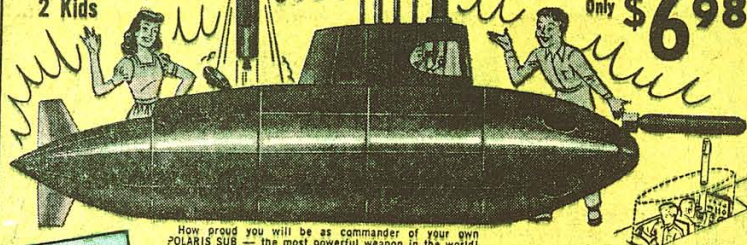
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Everyone will Roar!!!



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WOULD YOU BELIEVE
2 LOLIPOPS,
AND A TOOTSIE ROLL?

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MILLIONS OF PEOPLE
ADORE ME?
WOULD YOU BELIEVE
MY MOTHER KIND OF
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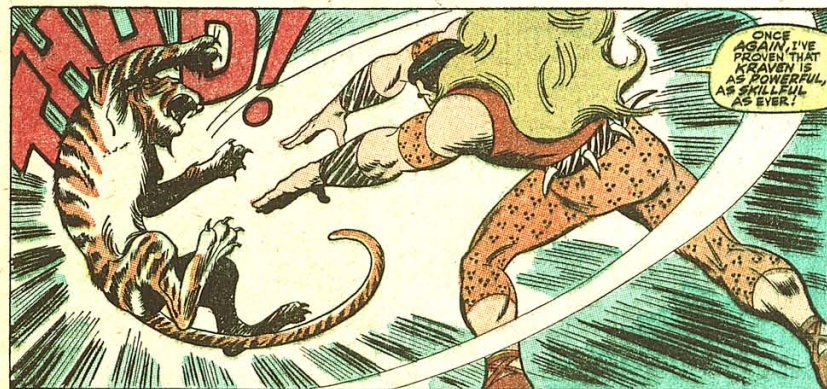
Yes! I Believe It! Rush my sets of 100 "Would You Believe"
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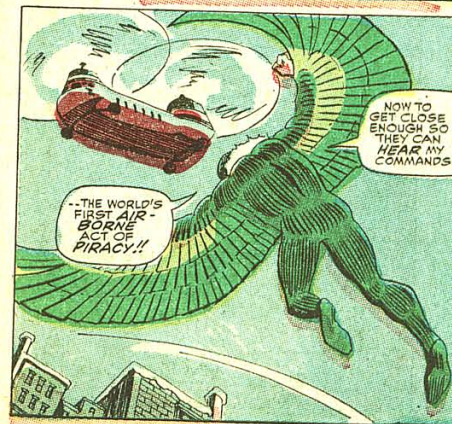
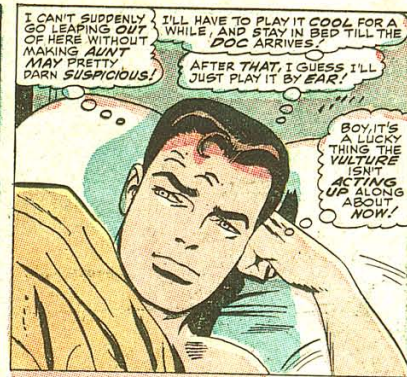
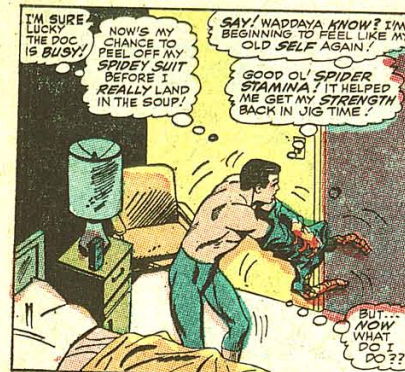
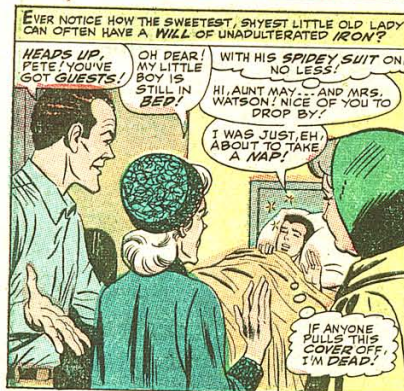
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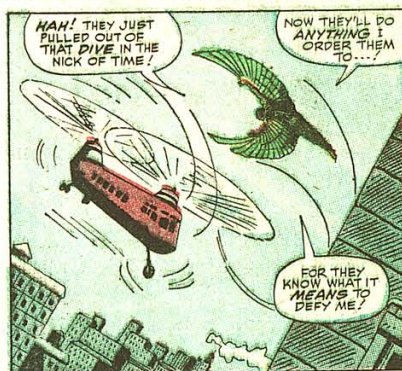
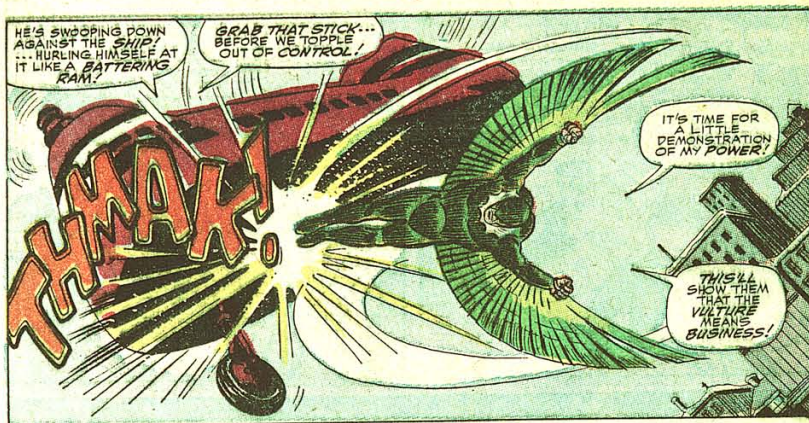
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Send my first bundle of papers, selling helps and prize offers.

Name _____

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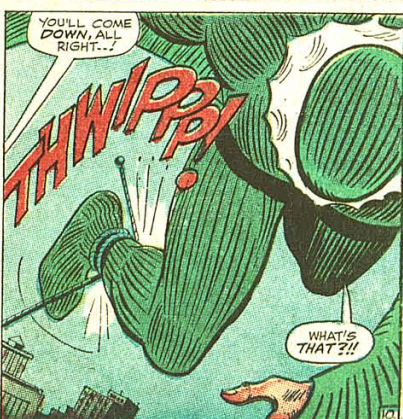
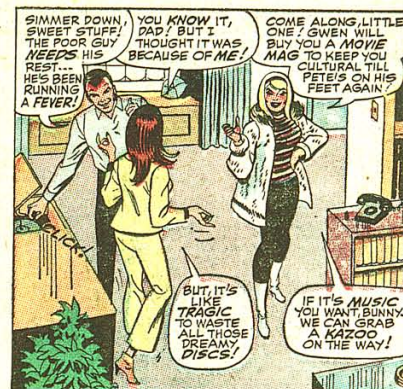
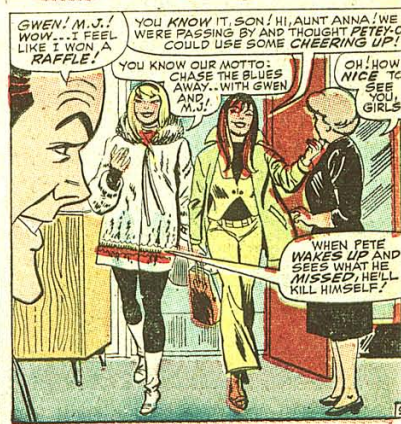
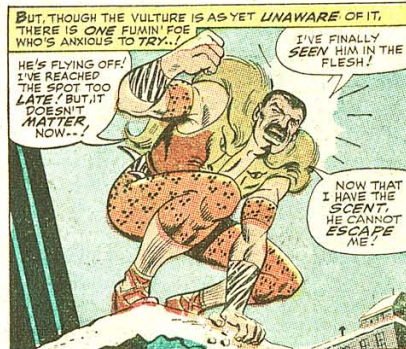
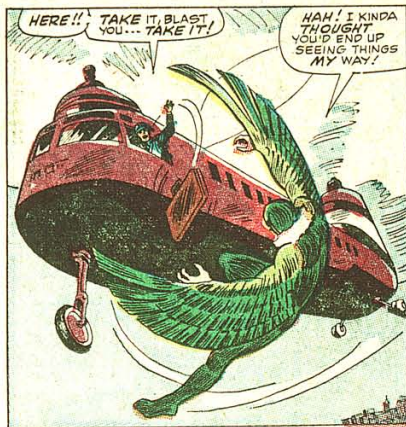
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Print Your Last Name Plainly Here _____





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I KNOW HOW POWERFUL KRAVEN AND THE VULTURE ARE... BUT I ALSO KNOW I CAN TAKE 'EM BOTH!

I'VE GOT THE SPEED, AND THE SKILL, AND THE STRENGTH TO COME OUT ON TOP IN ANY BALL GAME!

I'VE HAD SOME UNLUCKY BREAKS BEFORE... BUT NOW MY LUCK'S CHANGED... I CAN FEEL IT!

I KNEW IT WOULDN'T TAKE ME LONG TO REACH EXHIBITION HALL!

NO WONDER KRAVEN PICKED A SPOT LIKE THIS... IT'S ALL FITTED OUT FOR THE EXPLORERS' EXHIBITION!

HE'LL BE RIGHT IN HIS ELEMENT... IT'S LIKE A MINIATURE JUNGLE IN THERE!

PRETTY CLEVER THE WAY HE COVERED THIS SKYLIGHT WITH A NET, SO THE VULTURE CAN'T FLY OUT AGAIN!

WELL, I'D BETTER SET UP MY CAMERA AND JOIN THE PARTY WHILE IT'S STILL GOING STRONG...

GREAT FIGHT, FELLAS! I'M SURE GLAD I GOT ME A RINGSIDE SEAT!

SPIDER-MAN! HE DARED COME HERE?!!

YOU FRAUD! YOU CLAIMED TO HAVE FINISHED HIM... JUST AS I WILL FINISH YOU!!

CONTINUED AFTER NEXT PAGE

BE A SUPER SPY

see through walls

AMAZING NEW SPY PEN

the man from U.N.C.L.E.

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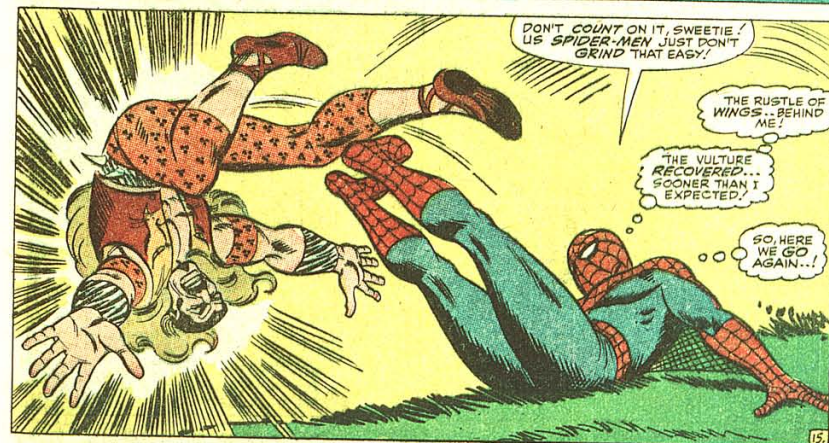
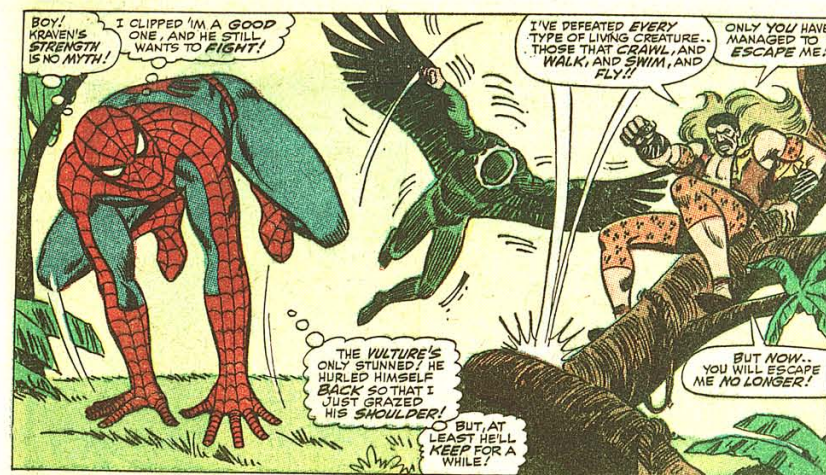
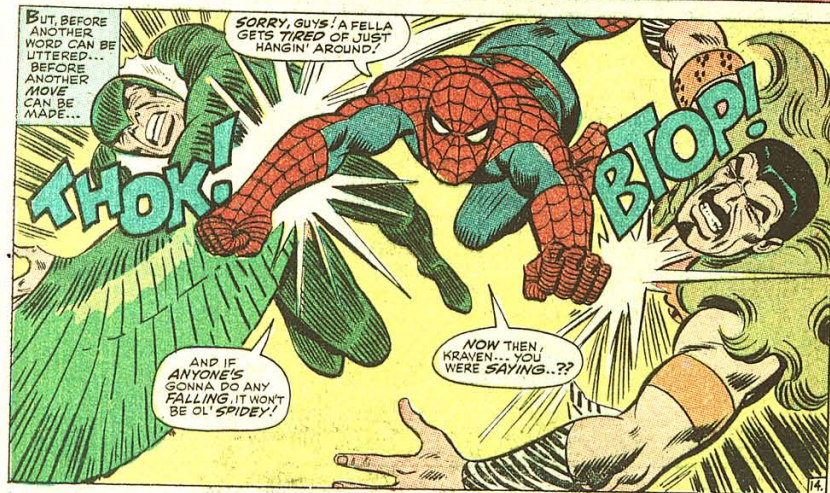
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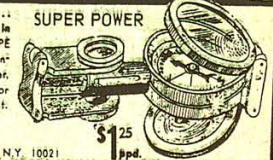
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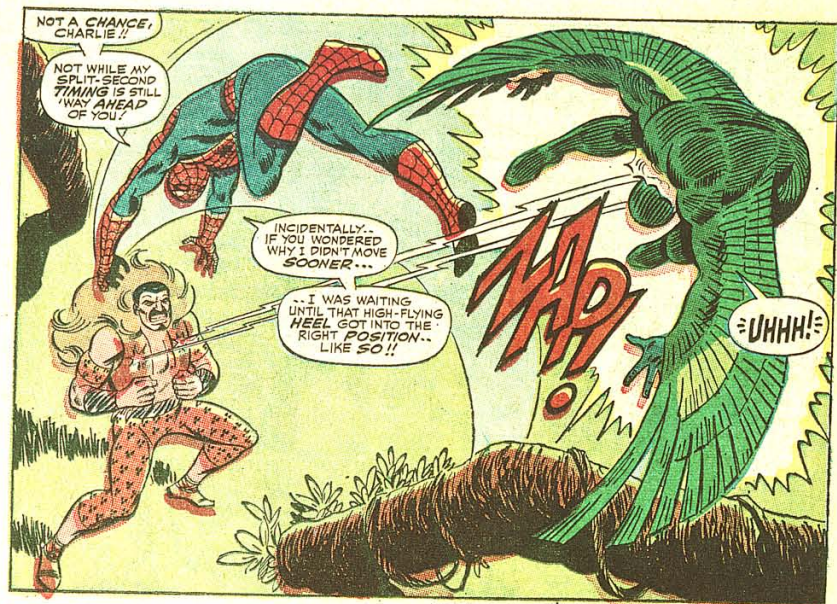
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DAZZLING DATA, DIZZY DISPATCHES, AND DANGEROUS DECLARATIONS OF RATHER DUBIOUS DISTINCTION!

ITEM: As though we don't have enough mags to publish now, all you madcap MMMS'ers have already received the first great issue of our newest and our most exclusive publication—the MERRY MARVEL MESSENGER—mailed free of charge to all loyal, card-carrying members of the nuttiest fan club in history! And now, after a daring development: We've finally changed the membership kit that all MMMS'ers receive as soon as we've cajoled them out of their hard-earned initiation fee! We've added goofier goodies than ever, just to prove that Marvel's always on the move! (We don't know where we're going, but we're on the way!) And, in our usual blundering, big-headed manner, we're not forgetting you former members, either! Any of you who'd like to latch onto our newest kit will be able to do so at a reduced rate—in fact, we'll offer it absolutely at cost to those who are already followers in the foot-steps of Forbush! But now 'tis time for other titanic tidbits—so, ever onward!

ITEM: This is what you've been waiting for! (We hope!) The first official scoop on our king-sized SPECIALS for this summer! We're gonna have a half-dozensmoot of luscious bombshells once more—but you'll find a couple of surprises among them. The first two titles will be MILLIE THE MODEL (which we toss in each year for your sisters and gal friends), and SGT. FURY AND HIS WHATCHAMACALLEMS. A month later, we'll follow up with (and these are the surprises!) DAREDEVIL and THE AVENGERS! Then, while you're waiting for THE FANTASTIC FOUR and SPIDER-MAN will boot you outta your tree! We're emitting THOR this year because he'll be featured in THE AVENGERS, and that gives us a chance to launch the kind of DAREDEVIL. Now, here's the next bit of exciting news—each mag will feature all—or nearly all—original material—much more than last year's Specials, or the year before. We're gonna fill 'em up with feature pages, pin-ups, and everything else you've been clamoring for! However, one important word of caution: Remember how difficult our Specials were to find on last summer's crowded newsstands? Well, this time play it safe—tell your newsdealer right now to reserve the titles you want—to put them away for you as soon as he receives 'em. You'll be glad you did, tiger!

ITEM: It looks like we did it again! Another king-sized goof! Remember las' ish when we omitted the Marvel Checklist? We thought we'd wait to learn if anyone missed it. But, we never even got a chance to wait for your mail! The men at the printing plant—the gang in the mail-room—the messengers from the corner lunchroom—and everyone else who happened to be within earshot, all set up a howl that could be heard clear over to Brand Echhl! It seems that we had merely tossed away one of their favorite features! So, if everyone else feels that way about it, it's figure you do, too! Ergo, if you'll glance at the side of this page, you'll see the ol' Checklist back again, and our eager-beaver editorial staff more red-faced than ever!

ITEM: We've just enough space left to welcome Dandy DAN ADKINS to the bluestrip Bullpen. Dan's the fellow who drew the cover of X-MEN #31, as well as the Sub-Mariner yarn for ASTONISH #92. (Run, do not walk—it's now on sale!) If his style re-

minds you of another former Marvel-man, it's because Dan has worked with him, sometimes anonymously, for quite a while... but now the dandy one is on his own, and we have a hunch he's headed right for the top of Marvel stationery. We also wanna welcome OLIVER WHITNEY and GEORGE BELL back to the fold and say hello to HERB TRIMPE (pronounced Trimp), another fabulous fledgling. You'll be seeing the aforementioned stalwarts represented more frequently as time goes by—your lucky devils you!

ITEM: We've received a zillion letters (wouldja believe a couple?) asking us to have our Leader do an editorial on this page each ish, in order to bring the Marvel Message to all. Well, Believers! Hence, in obvious obedience to thy slightest wishes, O Keepers of the Flame, we hereby inaugurate a forensic new feature, to be known forevermore as:

STAN'S SOAPBOX!

Hang loose, heroes! Now that I've got your ear, I'm not lettin' go! Our first tinninabulating topic is gonna be: "The Marvel Philosophy." Whenever I get together with any of you frantic ones, the first question posed is usually "What are you fellas really trying to DO in your mags? What message are you pushin'?" Is the whole Marvel series just a big put-on, or are you trying to TELL us something? Are you actually serious about your characters—do you really believe in 'em—? Etc., etc." Well, just between us, we believe in our cavin' characters a lot more than we believe in some people we know, and we do have a motive—a purpose—behind our mags! That purpose is, plain and simple—to entertain you! We think we've found the best formula of all—we merely create the type of fanciful yarns that we ourselves enjoy—and, if we like 'em, you oughta like 'em, too! After all, you're our kinda people! Now then, in the process of providing off-beat entertainment, if we can also do our bit to advance the cause of intellectualism, humanitarianism, and mutual understanding... and to toss a little swingin' satire at you in the process... that won't break our collective heart one tiny bit! That's it, pussycat! Thanks for listenin'!

THE WRAP-UP: That sinks it for now, frantic one. But, before we cut out, we wanna remind you to drop Stan a line and tell him what you'd like him to talk about on this page each ish. Otherwise, he's got to be able to think of a thing to say. (That'll be the day!) So, till we make the scene together again, face front, hang loose, and be good to each other. The human race may not be perfect, but it's the only one we've got! 'Nuff said!

ITEM: We've just enough space left to welcome Dandy DAN ADKINS to the bluestrip Bullpen. Dan's the fellow who drew the cover of X-MEN #31, as well as the Sub-Mariner yarn for ASTONISH #92. (Run, do not walk—it's now on sale!) If his style re-

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DAREDEVIL #28: This is really gonna grab ya! You'll meet DD as a college lecturer! And, you'll see his first run-in with an actual alien invader—so realistically presented that you'll think you're actually seeing THOR #140: The new, unexpected villain you've been hoping for! We call him the Stimuloid, but we've a hunch that you'll refer to him as The Growing Man—and you'll refer to him often! Lots of Doc Blake in this, too!

STRANGE TALES #157: Fury and Supreme Hydra slug it out—while the fate of a planet hangs in the balance! As for Dr. Strange, wouldja believe "The End of the Ancient One"? By the Shades of the Shadow Demons—don't miss it!

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ASTONISH #92: The startled Sub-Mariner meets one of his strangest new challenges when he is forced to battle, in the Silent One! As for the Hulk, you won't wanna miss the start of a new and terrifying chapter in his life!

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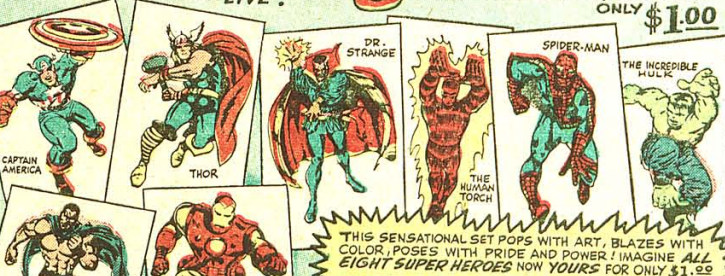
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THE SPIDER'S WEB

SEND YOUR LETTERS TO:

THE MARVEL COMICS GROUP, SECOND FLOOR, 625 MADISON AVE., NEW YORK, N.Y. 10022

Dear Stan and John,

I've just finished issue #46 and it was a real neat issue. The bout with the Shocker, a good villain, was excellent. The cover was very well done. The main part of this letter is about the inner Spidey. You ruined him by giving him his own pad. The only reason Spidey continued to remain as Spidey during periods of crisis (notably issues #18 and #19) was because he wanted to escape from the apron strings of Aunt May. As Spidey, he had no home and he could be as adventurous as he wanted to be. But now Spidey has his freedom. Beating villains like the Shocker will take second place to messing around with the gang. Soon the mag can be retitled as the "Many Loves of Peter Parker". Pete's private life will take up all the mag, and once every year, Spidey might be mentioned. In other words, get Peter back to the apron strings of that old nag, Aunt May. On second thought, why not let Pete find his mother, and have her demand that Pete live with her? Don't worry. I still love ya!

Chris Barth, John's Lane
Ambler, Pa.

Whew! That's a relief! We wouldn't wanna see the kind of letter you'd write if you hated us, Chris! Anyway, your memorable missive just proves that you can't please everybody. (At least, we can't!) We thought every Spidey-ophile from Albany to Asgard would be overjoyed that Web-Head finally has his own pad—and, judging by our mountain of mail, they all were—until we heard from the iconoclast of John's Lane! Anyway, we were wondering what ever happened to Pete's mom ourselves, so maybe we'll dig into that mysterious matter in some future ish. Okay?

Dear Stan and John,

Issue #46 was really great! The artwork, beyond the shadow of a doubt, is the best I've ever seen in any comic, anywhere. Gwen gets better looking everytime we see her, and the fight scenes—magnificent! As for sound effects, the "Brock!" on page 4, panel 4, will go down in comic book history! Giving Pete a pad of his own is also a great idea, and the way you solved the problem of Aunt May was yet another example of Mar-

vel's marvelous brand of realism. About the matter of Spidey's aging, I like the idea that each issue spans only a few days in the life of each of your super-heroes. But how are you going to weasel out of this one?—If each ish spans only a few days in the life of your characters, it also spans only a few days in the life of the world. So if Spidey still looks 20 years old, say, 5 years from now, to be consistent, the cars, events, etc. within each story will have to be taken from 1966 even though, by then, it'll be 1971! Anything like the reference (page 9, panel 3) to "the newly constructed Penn Station" would, of course, be out of the question. Let's see you figure this one out!!

Lee A. Ruff, 25 Manor Dr.
Newark, N.J. 07106

Aww, gee, Lee! You start off by flattering us unabashedly, and then, when our guard is down—whammo! The only answer we can come up with is that we'll have to take some artistic liberties—even though Pete will age only a few days each month, the world around him will age at its normal rate in relation to our own time. (If only time travel were an accomplished fact today—so we could find a way out of this temporal trap! Oh well—)

Dear Stan and John,

I just got through reading Spidey #46, and wow! Good ol' Pete finally got his own pad. I'm also glad to see that Spidey got rid of the sling, and his arm is much better. I must commend you on your artwork. It is totally and utterly fantastic. Parker looks much better than he ever did. The fight scenes look berserk and the crowds look crowdier! The only mistake I found was on pages 11 and 12. On page 11, Patch seems to guess Spidey's identity, but on page 12, Spidey finds a way out. He makes a fake Spider-Man out of his webbing and puts his uniform over it. When Peter swung it off Patch was sure there was no connection between Spidey and Parker. The mistake was that Pete didn't put a sling on the fake Spidey. How come I noticed it and Patch didn't?

Peter Zanas, 2954 W. 8th St.
Brooklyn, N.Y. 11224

Because you're a mighty Marvelite and Patch is only an ordinary Joe! Also, it was so dark

and shadowy—and Pete swung the phony figure away so fast—that Patch was only able to catch a fleeting glimpse of the departing Spidey. Had Patch been able to see any more clearly, our hero would never have gotten away with his daring deception! (And we hope we can get away with our elusive answer just as successfully!)



Dear Stan and John,

Marvel did it again! SPIDER-MAN #46 was colossal, stupendous, well-drawn, well-inked, well-lettered—and at least 17½ other adjectives. The concept of a super-criminal actually being a criminal was completely and refreshingly new. Nothing can compare with the next-step-to-reality policy of Spider-Man. And now that the sacred offering to the Supreme Marvel Gods is made, down to business. In the letters section of #46, you promised to televise Spidey. Here at the Air Base, we get Tinhead, Cap, Subby, Hulk, and Thor on our tube, but it's on a kids' show. Now if you aren't just telling fairy tales about Spidey hitting TV in '67, do a good job! Give our favorite Web-Spinner some respect. Also, how about a pinup of Spidey in every other mag for us real hooked fans who just can't stand not seeing him between mags? So, until the day when they start putting Stan Lee's and John Romita's names in history books, make mine Marvel! 'Nuff said!!

Gary Whitlock, 1604-A 8th St.
Blytheville AFB, Ark., 72315

Our names in the history books? Say, that idea kinda grabs us, Gary! We can see it now! "What was the date when Stan The Man chopped down Branch Echl with his little hatchet and then confessed because he couldn't tell a lie?" And, "On what famous battle site did Jazzy Johnny first proclaim 'Give me less webbing to draw, or give me death!'" (And how about the fancy punctuation at the end of that sentence!) As for the TV version of ol' Spidey, keep watching our Bullpen Bulletin pages—we suspect you're gonna like what you see, soljah!

Dear Stan and John,

A flash of crisp blue, a searing flare of red, and a singe of black—you guessed it—the Amazing Spider-Man! I would like to compliment Johnny Romita on his artwork in Spidey's mags. His drawings of people are better than I've seen in any other comics. You have said that Spider-Man has the proportionate strength of a spider; so, being curious about the matter, I did a little research on the subject. The spider that bit Peter Parker, turning him into Spider-Man, was most

likely a member of the genus *theridium*. (Sounds like a rare metal, doesn't it?) These small, acrobatic web-spinners are the spiders that are most commonly found indoors. Taking on the abilities of these spiders, Spider-Man would be able to climb a rope as fast as a man can run. (The same, of course, would go for his web.) Since he was bitten by one of the faster, outdoor spiders, he would only (did I say "only"??) be able to run 45 miles per hour, meaning that he could complete the 50-yard dash in about 2½ seconds!! Take some of this spider-speed, add a little bit of the amazing arachnid's balancing activity, toss in a couple of sticky, clinging hands and feet, stir well with some stupendous spider-strength, squirt in a couple of globs of web fluid, and season well with some sensational spider-sense, and what have you got? I don't know, but I sure hope it's friendly!!

Ric Mireles, 9791 Orange
Anaheim, Calif.

Thanks, Ric! Your research was well-handled, your conclusions well-founded, and your presentation well-done. Also, we got a real charge out of the way you ended your letter—so don't worry about a thing—as long as you're a Keeper of the Faith, Spidey's friendly as they come!

Dear Stan and John,

Since PLAYBOY recently presented an excellent satire of Captain America, and mentioned the Human Torch and the Sub-Mariner in the process, I think it is only fair that you show your appreciation by publishing a center-fold illo of gorgeous Gwen or Mary Jane Watson. (Okay, okay, I know you would drive the human race wild if you did, but I can dream, can't I?)

PFC Bruce Long, RA19889745, C-2-1
Ft. Leonard Wood, Mo. 64573

Gee, Bruce, we're sorry to report that we don't have a single fold-out pic of Gwen or MJ anywhere in the Bullpen. But, tell you what—do you think our frantic ones would enjoy a photo of Jolly Jonah as a baby? We bet he'd cause a real sensation on a bear rug, sucking his thumb, with a little ribbon in his hair! (Especially if we added that nutty moustache of his, just for kicks!)

NEXT ISH: To put it bluntly, the next Spidey spectacular you are about to gape at is possibly one of the most unusual, most dramatic, most unexpected yarns of the year! You'll be seeing a somewhat far-out new twist—but that's only part of the excitement! The thing that'll really grab you is the momentous decision which Peter Parker has to make! It's the type of thriller that only Marvel could do, should do, or would do! If we tell you any more now, it'll spoil some of the scintillation! surprises in store for you, so let's just let it go with a reminder to latch onto SPIDER-MAN #50—with half-a-hundred great issues under our belts, we've got one of the most magnificent of all comin' up! Till Aunt May gives up her job as go-go dancer at the Silver Spoon, hang loose, hero—the fun's just beginning!

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NORMAN ROCKWELL—America's most beloved artist. He is a founder and member of the Guiding Faculty of the Famous Artists Schools.

"We're looking for people who like to draw"

says **NORMAN ROCKWELL**

Today hundreds of men and women who never thought they could be artists are working at easels and drawing boards, making pictures and getting well paid for it. They all can thank a group of famous artists who have devoted much of their time and talent to helping others find success in art.

Some of the People the Famous Artists Have Helped

Carl Koch was an 18 year old apprentice in a Chicago art studio when he enrolled. Today he prepares ads for such companies as General Motors and Firestone—has won five gold medals.

Howard Sanden of Minneapolis took the Course while still in high school. He is now a successful artist—last year he and his wife traveled through Europe and the Middle East on important art assignments.

Paul Sullivan enrolled at 14. His Famous Artists training helped him work his way through college.

Stan Bowen, father of three children, was trapped in a dull, low-paying job. By studying with FAS he

became a sought-after illustrator, has opened his own studio.

With Famous Artists training Rosemary Roberts was hired by a top department store as an artist—with a big chance to advance.

Oregon housewife Helen Tryk lives 150 miles from the nearest big city. But she does fashion illustration, has her own studio, runs an art workshop, does portraits.

A Plan to Help Others

It started over 18 years ago when a group of America's most successful artists—men like Albert Dorne, Norman Rockwell, Jon Whitcomb, Al Parker and Stevan Dohanos—met in New York City. They knew that all over America there were people who liked to draw who could be turned

into good artists. Albert Dorne asked, "Why can't we give these people the training they need—including all the trade secrets and know-how we've learned over the years?"

He suggested a new kind of art school—a home study art school—that would give talented people the best professional art training, no matter where they live.

The famous artists agreed. Taking time from their busy careers, they created a remarkable series of art lessons covering every aspect of drawing and painting. They illustrated their lessons with over 5,000 "here's-how" illustrations. The lessons start from scratch and cover every skill a top artist needs. Finally, they developed a wonderful way to give each student personal correction and advice all through his training.

The famous artists with the School are not surprised at the success of their students. The opportunities open to successful artists today are enormous. The School continually gets calls from all over the country asking for practical well-trained students—not geniuses—who can step into full-time or part-time art jobs. And practical, thorough training is what the School offers.

Famous Artists Talent Test

To find others with art talent worth developing, the Famous Artists created a 12-page talent test. Thousands paid to take this test, but now the School offers and grades it free. Men and women who do well on the test—or offer other evidence of art talent—may enroll in the School. But there's no obligation. Simply mail the coupon below.

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Famous Artists Schools
Studio 5367, Westport, Conn.

I would like to find out whether I have art talent worth developing. Please send me, without obligation, your Famous Artists Talent Test and information about your courses.

Mr. _____ Age _____
 Mrs. _____
 Miss _____ ☐ Circle one and please print

Street _____

City _____

State _____ Zip _____

.....

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